FOR IMMEDIATE RELEASE

SinfoníaRx Receives URAC Drug Therapy Management Accreditation

Tucson, AZ, August 20, 2015—SinfoníaRx announced today that it has been awarded Drug Therapy Management Accreditation from URAC, a Washington, DC based health care accrediting organization that establishes quality standards for the healthcare industry. URAC’s DTM Accreditation standards assess a range of professional activities, including formulating medication treatment plans, monitoring efficacy and safety of medication therapy and enhancing medication adherence through patient empowerment and education.

“Patients with chronic illness face a number of challenges managing their health in part because medications are complex, confusing, costly, and potentially dangerous,” said Kevin P. Boesen, SinfoníaRx founder and CEO. “URAC Drug Therapy Management Accreditation is a reflection of SinfoniaRx’s mission to provide the highest quality innovative healthcare solutions for the patients we serve.” In 2014, SinfoníaRx provided drug therapy management services to approximately 6 million patients nationwide and directly prevented 276,000 drug-related problems saving more than $140.2 million in unnecessary health care expenses.

“By applying for and receiving Drug Therapy Management Accreditation, SinfoníaRx has demonstrated a commitment to quality health care,” said Kylanne Green, URAC president and CEO. “Quality health care is crucial to our nation’s welfare and it is important to have organizations that are willing to measure themselves against national standards.”

URAC’s Drug Therapy Management (DTM) Accreditation standards cover the essential parts of a Drug Therapy Management business, including driving appropriate therapeutic outcomes for consumers and reducing adverse events; promoting rational, clinically appropriate, safe, and cost-effective DTM through evidence-based medicine; encouraging communication about medication use; supporting population specification, consumer identification, and recruitment; and creating a process for DTM outcomes measurement and quality improvement.

URAC, an independent, nonprofit organization, is a leader in promoting healthcare quality through accreditation and certification programs. URAC’s standards keep pace with the
rapid changes in the health care system, and provide a mark of distinction for health care organizations to demonstrate their commitment to quality and accountability. Through its broad-based governance structure and an inclusive standards development process, URAC ensures that all stakeholders are represented in setting meaningful standards for the healthcare industry. For more information, visit www.urac.org

About SinfoníaRx:
SinfoníaRx is an award winning, innovative healthcare company whose mission is to provide the highest quality healthcare solutions for health plans, patients, and caregivers. Originally established in 2006 at the University of Arizona College of Pharmacy, SinfoníaRx has a long history of pioneering modern Medication Therapy Management (MTM) services. Today, SinfoníaRx, a wholly-owned subsidiary of Sinfonía HealthCare Corp, develops and manages a full suite of MTM services, including STAR Improvement programs.

About Sinfonía HealthCare: www.sinfoniahealth.com
Sinfonía HealthCare was launched in January 2013 by pioneering healthcare executives Fletcher McCusker and Michael Deitch, the CEO, CFO team and founders of Providence Service Corporation. Sinfonía has created an innovative approach to community based medical care by establishing a full continuum of health services including: hospice, home health, companion care, primary care, wellness, and medication therapy management. Sinfonía also launched a behavioral health division designed to integrate mental health, pharmacy and primary care in Arizona, Florida, Louisiana, Maine, and Virginia.

For more information contact SinfoníaRx at (520) 499-3388 or visit http://www.sinfoniarx.com